



Jose Fermin

Product Manager • UX designer
Entrepreneur • Tech Obsessed



CONTACT INFO

- +1 786 529 6580
- jfermin@gmail.com
- Doral, FL 33166
- fermin.co



INTERESTS

- Music
- Reading
- Tech
- Startups
- Foodie
- Comedy
- Futurism
- Design
- Apps



LANGUAGES

- English
- Spanish
- Portuguese



SKILLS

- Sketch app
- Wireframing
- Pixelmator
- Mockups
- Photoshop
- Roadmaps
- InVision
- Mood design
- Marvel
- Minimalism
- HTML
- UX Design
- CSS
- Product Mgmt
- Bootstrap
- QA
- Swift
- UAT



EDUCATION

- 2018 **MBA in IT**
URBE University in Miami, FL
- 2013 **NEXT for entrepreneurs**
University of North Florida in Jacksonville, FL
- 1999 **BS in Electronic Engineering**
URBE University in Maracaibo, Venezuela



RELEVANT EXPERIENCE

- 2019 **President @ DIN3RO**
Responsible for the UI/UX, go-to-market strategies, infrastructure and development of a suite of mobile apps designed just for Dry Cleaners that includes:
 - An all-in-one system that includes a CRM and POS, at no charge for dry cleaning stores.
 - An app for customers to check the status of their clothing, get offers and specials from their preferred store.
 - A management app for store owners, managers, and supervisors to handle their daily operations, and oversee the income in real time from all their stores.
- 2015 **Tech Director @ URBE University**
Consultant for the whole development of URBE University online: Online platform, student platform, responsive designs, UI/UX, integration with the student's systems, CRM, e-commerce solution, SEO, Social Networks, innovation support, managing scalability, web and back-end infrastructure.
- 2013 **Sr Product Manager @ Whata.tv**
Responsible for the development of a web app that allows you to create a live television channel online. Development included all aspects of the business side, scalability and technical infrastructure.

*Inquire about my 20 years of experience and special projects