

Jose Fermin

Product Manager • UX designer Entrepreneur • Tech Obsessed

CONTACT INFO

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INTERESTS







Music

Reading

Tech







Startups

Foodie

Comedy







Futurism

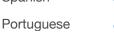
Desian

Apps

文A

LANGUAGES

English Spanish





SKILLS



EDUCATION

2018 MBA in IT

URBE University in Miami, FL

2013 NEXT for entrepreneurs

University of North Florida in Jacksonville, FL

1999 BS in Electronic Engineering

URBE University in Maracaibo, Venezuela



RELEVANT EXPERIENCE

2019 2018

2017

2016

2015

President @ DIN3RO

Responsible for the UI/UX, go-to-market strategies, infrastructure and development of a suite of mobile apps designed just for Dry Cleaners that includes:

- An all-in-one system that includes a CRM and POS, at no charge for dry cleaning stores.
- An app for customers to check the status of their clothing, get offers and specials from their preferred store
- A management app for store owners, managers, and supervisors to handle their daily operations, and oversee the income in real time from all their stores.

Tech Director @ URBE University

Consultant for the whole development of URBE University online: Online platform, student platform, responsive designs, UI/UX, integration with the student's systems, CRM, ecommerce solution, SEO, Social Networks, innovation support,

2014

2012

Sr Product Manager @ Whata.tv

managing scalability, web and back-end infrastructure.

Responsible for the development of a web app that allows you to create a live television channel online. Development included all aspects of the business side, scalability and technical infrastructure.

*Inquire about my 20 years of experience and special projects